

## Product Information

# Black Olive™, Firemist®, Glacier®, Lumina®, Lumina Royal, and Paliocrom®

## Effect Pigments

Whether the aircraft coatings customer is a global airline, a regional brand, a business fleet or an individual small aircraft, BASF effect pigments can add distinction to the desired designs. From dramatic color effects, enhanced cover, high reflectivity and unique finishes, brand differentiation is easy with BASF Effect Pigments. Pearlescent whites, charcoal and unique metallics such as pewter add sparkle and reflectivity. Pigments that display color travel (light angle dependent color) are all available to the creative design engineer.

### Adding style at 30,000 ft to the exterior...

Brand differentiation is a need for today's coatings customers, who rely on creating lasting recognition in their consumers mind. Effect pigments can be used in aerospace coatings to help set products apart and create that lasting impression. Re-branding, accent striping, lettering, logos or special edition liveries are all prime areas that would benefit from special effects.



### Black Olive effect pigments

- Silver, pewter, & charcoals
- Effect enhancer
- Improved opacity

### Firemist effect pigments

- Dramatic sparkle
- Reflective

## Glacier effect pigments

- Clean, bluish white pearlescent pigment
- Excellent in pearl white and cool silver

## Lumina & Lumina Royal effect pigments

- Highly chromatic
- Pure and saturated effects

## Paliocrom effect pigments

- Brilliant
- Highly chromatic
- Opaque
- Excellent in gold, orange color spaces and to create brilliant reds

## BASF Corporation

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	FEATURES	APPLICATION AREAS
Black Olive 0C03Z pigments	<ul style="list-style-type: none"><li>• Silver, pewter, charcoals</li><li>• Improved hiding</li></ul>	Accent striping & design elements
Firemist Pearl 9G130L pigments	<ul style="list-style-type: none"><li>• Dramatic sparkle intensity</li><li>• Highly reflective</li></ul>	Design elements
Glacier Frost S1303D pigments	<ul style="list-style-type: none"><li>• Clean white pearl with bluish reflectance color</li></ul>	Design elements
Lumina and Lumina Royal pigments	<ul style="list-style-type: none"><li>• Highly chromatic effect pigments in iridescent and metallic color ranges</li></ul>	Design elements
Paliocrom pigments	<ul style="list-style-type: none"><li>• High brilliance, opacity and chromaticity in the gold and orange color space</li></ul>	Accent striping & design elements

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